



Event Production

PHOTO • VIDEO • LIVE STREAMING • ACTIVATIONS



Your event is a production. **TREAT IT LIKE ONE.**

A successful event can require a photographer, videographer, livestream crew, headshot station, interview setup, photo activation, speaker recording and more.

Instead of coordinating multiple vendors, Lumedia Creative gives you one production team that scales to handle everything from capture to final content.



PHOTOGRAPHY

Event photography, executive portraits, headshot booths, photo booths and branded activations.



VIDEO

Event coverage, conference recording, highlight films, interviews, testimonials and social content.



LIVE STREAMING

Multi-cam production, livestreaming, live switching, audio and broadcast support.



ACTIVATIONS

Headshot experiences, testimonial booths, step & repeats and interactive photo experiences.

ONE TEAM. FROM CAPTURE TO CONTENT.



Led by experience **BUILT TO SCALE**

Lumedia Creative is a production company led by James Patrick, a commercial photographer, videographer, and creative director with 20+ years producing photo and media content for brands, publications, and municipal and corporate clients. That experience is the foundation, but event production takes a team. For every production, Lumedia Creative brings together camera operators, editors, producers, and support staff sized to the event, so you get both a single point of contact and the crew depth to cover it.

"I've personally worked with James Patrick for three years now and I couldn't be more thrilled with the creative provided! His talent, attention to detail and ability to make every feel at ease truly sets him apart from any other photographer!"

– Ashley Russell, Fennemore

"James Patrick and his team worked with us on creatively planning our production and we were prepared. We have been so pleased with the final results, and I highly recommend James Patrick to anyone seeking a creative who gets the big picture."

– Julia Kelly, Troon

TRUSTED BY

FENNEMORE. DENTONS TROON[®] smps[®] EUDIA
PRADA Stantec edged Avondale PayCompass



**Your event
happens once.**

**YOUR CONTENT
SHOULDN'T.**

The event may last a day, but the content should work for months. A keynote becomes social clips. A panel becomes thought leadership. A testimonial becomes sales content. An attendee portrait becomes a profile image. Event photography becomes next year's marketing. A conference recording becomes an on-demand resource.

**We don't just document the event.
We build an ongoing content library from it.**

EVENT

CAPTURE

PRODUCE

DISTRIBUTE

MONTHS OF CONTENT

Built for the **WHOLE EVENT.**

One team. One plan. One point of contact.

From pre-production through final delivery, Lumedia Creative manages the visual production around your event so nothing gets missed and every opportunity for content is considered.

BEFORE

PRE-PRODUCTION

We plan the production around your event, your audience and what you need to get out of it.

- Shot Lists & Schedules
- Camera Positions
- Speaker Coverage
- Activation Planning
- Content Needs

DURING

PRODUCTION

Our team captures the event as it happens while seeking out and creating opportunities for additional content and audience engagement.

- Photography & Video
- Live Streaming
- Testimonial Interviews
- Headshots
- Photo Booths
- Branded Experiences

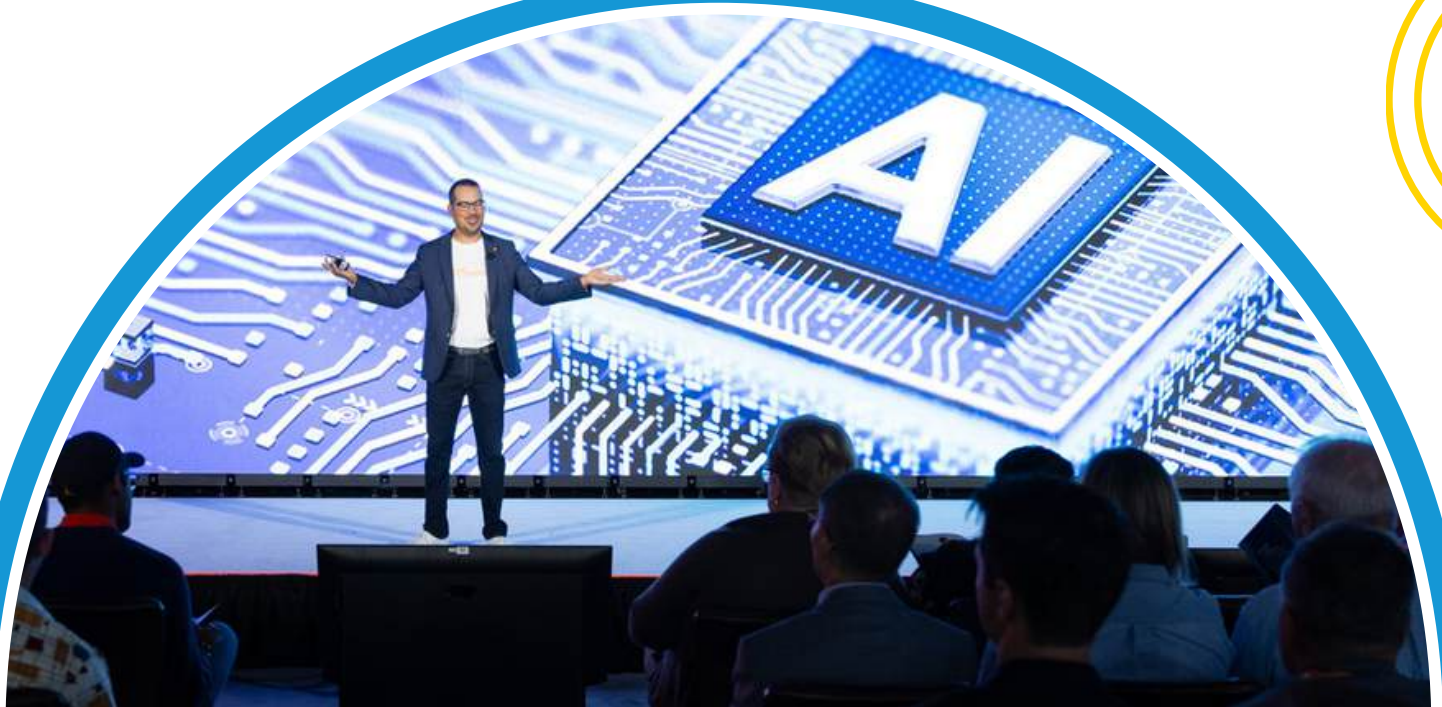
AFTER

POST-PRODUCTION

The event may be over, but the content keeps working. We turn the production into finished assets ready for marketing, social, PR, communications, and future promotion.

- Event Recordings
- Sizzle Reels
- Highlight Films
- Social Content
- Interviews
- Edited Photo Content

ONE EVENT. A WHOLE LOT MORE CONTENT.





EVENT PHOTOGRAPHY

Real events.
REAL CREATIVE.



HEADSHOT ACTIVATION



EVENT VIDEO



LIVE STREAM SWITCHING



PHOTO BOOTH ACTIVATION



FULL COVERAGE



Designed for **HOW EVENTS ACTUALLY WORK.**

Events come in all shapes and sizes. Lumedia Creative builds the right combination of photography, video, live streaming, and activations around the event, not a one-size-fits-all package.

CORPORATE EVENTS

Capture executives, speakers, teams, networking and the moments that matter to your organization.

CONFERENCES & CONVENTIONS

From full conference recordings and live streaming to photography, interviews and highlight content.

AWARDS & GALAS

Document the room, recognize the people and create content that extends beyond the event.

ASSOCIATION & MEMBER EVENTS

Content to strengthen engagement, promote the organization and give members shareable assets.

LARGE-SCALE PRODUCTIONS

Bring multiple production elements together with a team that can scale to meet any event demands.



Planning an event?

WE CAN BUILD THE PRODUCTION.



JamesPatrick
PHOTOGRAPHY

JAMES PATRICK, Owner



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